

Glenn Handforth

Infrastructure, Major Projects, Defence, Public sector

Facilitator | Coach | Strategist | Designer | Entrepreneur in Residence, Keele University

Glenn runs The Ideas Facility, a small, creatively led consultancy, bringing insights across design, strategy development and implementation for organisations focused on growth. His work usually starts with a problem and there is a theme central to his approach - he works with 'ideas' to create solutions and bring the 'facility' to translate them into action.

Glenn's purpose is to enable individuals, teams, and organisations to grow, by establishing the conditions for success so that failure is not an option. He does this through facilitating and unlocking creative thinking to consider new options for growth by listening, coaching, facilitating, designing, delivering.

With a background in design and management consultancies, Glenn has a strong track record in energising brand projects and campaigns with some of the UK's foremost organisations, within strategic management consultancy, major project, top 10 design group and agency environments.

As a specialist in the identity, transformation and change environment, Glenn brings experience in managing high-impact brand and marketing communications initiatives and leading teams for projects, across Defence, Education services, Infrastructure, Construction, PLC and LA commissions.

Projects include:

- Strategy Director (12-month interim role) in Public Private sector strategic partnership - a £80m turnover Joint Venture
- B2B Brand consultancy role on Ikea multi £m global business initiative
- Senior Employee Engagement Lead (12-month interim role) for Defence Infrastructure Organisation
- Business integration and transformation programme for national Tier two construction client

Clients include Aecom, AmeyMouchel, Arriva, Balfour Beatty, Capita, Costain, Design Council, DIO, Entrust, Galliford Try, Highways England, Ikea, Keepmoat, npower and Tarmac.